

60TH ANNI VERSARY GALA EVENT

FEBRUARY 2003 MEETING

WHEN:

Thursday, February 20, 2003

WHERE:

San Diego Yacht Club, Staff Commodore's Room
1011 Anchorage Lane, San Diego, CA
(619) 221-8400 (www.sdy.org)

SCHEDULE:

5:30 p.m. **Social**

6:00 p.m. **Dinner**

Choice of Prime Rib or Fresh Fish,
Soup or Salad, Vegetables,
Rice/Potato, Roll, Dessert, Coffee/Tea

7:00 p.m. **Keynote Address:**

Dr. Gordon Geiger, FASM

COST:

\$30/person members and spouses

\$40/person non-members and guests

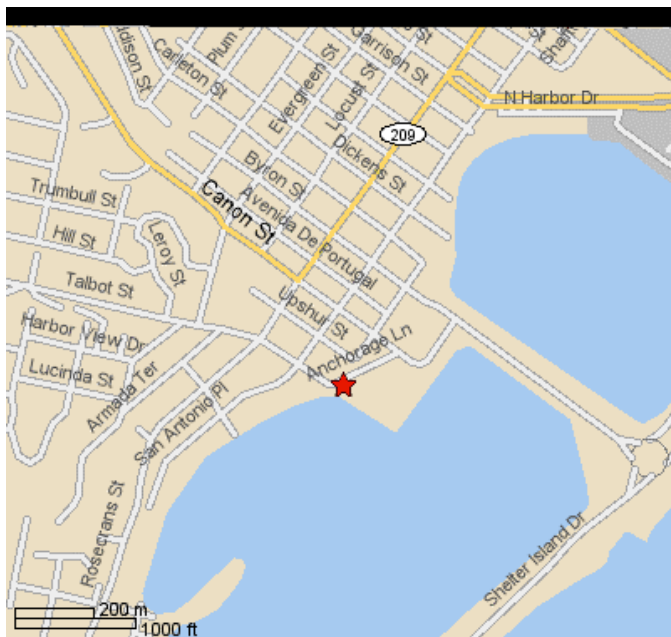
\$20 full-time students

TO REGISTER:

Call the Chapter Information Line at (619) 685-8848

or send an e-mail to sandiego@asmchapters.org.

Reservations/entrée selection required by 2/17/03.



DR. GORDON H. GEIGER, FASM

ASM International Trustee (2002-2003),

ASM President (2001-2002)

THE METALLURGICAL/MATERIALS ENGINEERING PROFESSION: WHERE IS IT GOING?

After a century of existence, the profession is in trouble. It has a problem attracting students, and appears to be increasingly unable to define itself. Some of the reasons for this and some of the possible solutions to the problem are discussed, including the role of professional societies.

BIOGRAPHY

Dr. Gordon H. Geiger is program director and adjunct professor at the University of Arizona, where he is establishing an Engineering Management degree program. Dr. Geiger earned his B.Eng. degree in metallurgy from Yale University in 1959 and M.S. (1961) and Ph.D. (1964) degrees in metallurgy and materials science from Northwestern University.

Dr. Geiger worked for Allis-Chalmers Mfg. Co. and for Jones & Laughlin Steel Company before joining the University of Wisconsin in 1965. He became professor at the University of Illinois, Chicago in 1971. In 1973 he joined the University of Arizona as professor and department head of metallurgical engineering. In addition to teaching, publishing and consulting, he chaired an advisory committee to the U.S. Congress dealing with the financial and technological needs of the steel industry.

After 15 years of teaching, Dr. Geiger returned to industry as an internal consultant at Inland Steel and as a vice president of Chase Manhattan Bank. From 1983 to 1993, he served as vice president and executive vice president of Cargill's North Star Steel Co., helping it grow from three to six plants, and then became senior vice president of Cargill. In 1993 he started a new company, Qualitech Steel.

A Life Member of ASM, having joined in 1955, Dr. Geiger was elected a Fellow in 1982. He was honored with ASM's Bradley-Stoughton Award for Young Teachers in 1972, and he was the 1984 Alpha Sigma Mu Lecturer. He has served the society on the Long Range Planning Committee (1972-77), the Editorial Board for Ironmaking and Steelmaking (1978-80), the Finance Committee (1987-89), and the Board of Trustees (1998-2000).

Abe Hurlich Award

Applications are currently being accepted for the 2002-2003 Abe Hurlich San Diego Chapter Student Award. This annual award is given to a local materials science student who exhibits outstanding merit in scholarship, leadership, and service. The award was established in memory of Abe Hurlich, a member and past-chair (1960) of our chapter, and past-president of ASM International (1977). The award consists of a \$1200 scholarship, one-year ASM membership, and medallion. For applications, visit the chapter website or call the Information Line.

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Watch for details on the
March JOINT Meeting with SAMPE.

Special guest speaker will be Professor Sia Nemat-Nasser, Director of the Center of Excellence for Advanced Materials at UCSD, who will present "Multifunctional Materials/Structures: A New Horizon in Engineering Science."

This meeting will be held at the Butchershop restaurant in Kearny Mesa on March 27th.

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